

Instructions: (delete these notes when completing this template)

- *You can use this template to submit your Business Summary.*
- *Make sure what you type IS NOT in bold...only the section headings should be in bold.*
- *Once you have entered your responses to each prompt, remove extra spaces between sections.*
- *When saving your completed template, use the name of your business.*
- *Please save this completed Business Summary as a .doc, .docx or .pdf before uploading it.*

Name of Business

Introduction to the Business

Description of the Market(s) for the Product or Service

Marketing Plan for Customer Acquisition

Financial Plan